

SAFETY FIRST®

A Division of BHS

NEWS RELEASE

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Safety First Promotes Erle Moring to Vice President, Business Development



Birmingham, AL – **Safety First**, a nationwide provider of drug screening programs and a division of Birmingham-based Behavioral Health Systems (BHS), has promoted **Erle Moring to Vice President, Business Development**.

Moring has been with Safety First for a little more than a year, but has 15 years experience in the alcohol and drug screening industry. He will continue to head education and training efforts while also taking a lead role in new business and sales development activities.

“Erle has shown the past year what a valuable asset to he is to the Safety First team,” said Danny Cooner, President of Safety First. “We are projected to become the top drug testing administrator in the state of Alabama with Erle and the Safety First team’s continued success.”

Prior to Safety First, Moring was employed as Vice President of Marketing for Employers Drug Program Management, Inc. (EDPM) and directed sales and corporate relations functions for the company. He also continues to serve as a speaker for CAMPUSPEAK, Inc. and presents educational programs to college men and women on the dangers of hazing and substance abuse.

Moring is active in the community with the Birmingham Chamber of Commerce and the Smith Lake Preservation Committee.

Safety First, a nationwide provider of drug screening programs and a division of Birmingham-based Behavioral Health Systems (BHS), has more than 15 years experience administering a full range of employer-sponsored substance abuse prevention plans. Utilizing a national network of collection sites, Safety First assists in establishing substance abuse-free environments by providing drug testing, education and training, and program administration. For more information, call 1-800-245-1150 or visit the Safety First website at www.safetyfirst.com.

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